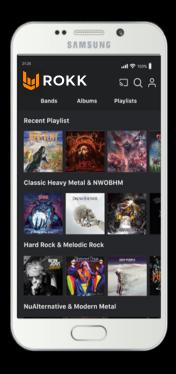




The first STREAMING APP for Metal & Rock

### Fair & transparent Royalties

"Others say you should release more often, we think you should finally get more money for your music."



Rock & Metal artists finally have a home on a streaming service: ROKK

- Steady monthly extra income
- A share of the company



#### More \$ per stream

Metal & Rock artists are currently making very little per stream because with their fans' money the mainstream is being crossfinanced. With ROKK that money goes to your pocket.





#### Steady monthly extra income / band dollars

For every one of your fans that signs up for ROKK we'll pay you \$1 each month. 100 of your fans sign up? That's \$100 EVERY MONTH. 1000 fans? That's a **thousand dollars** for you EVERY MONTH.

more



The other streaming services are owned exclusively by multi billion dollar tech giants and investors. ROKK will give company shares to their artists.

## How to join ROKK?



You don't need to do anything to join ROKK and to benefit from our higher royalties.

Your distributor will take care of that.

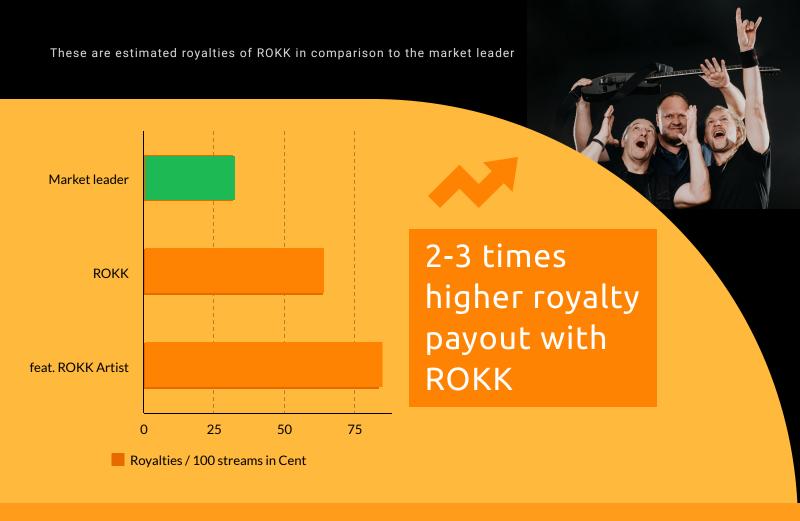
# How to get band \$ and shares?



Contact us to become a featured ROKK artist:

artists@rokk.app

More info in the FAQ below.



To get high royalty payments like this, you should encourage your fans to listen to your music on ROKK.





Nothing less than to start a revolution. Artists should finally be paid more money for their music. ROKK will do that with higher royalty payments and direct fan to artist support, aka "band dollars" in a fair and transparent way.



#### What company or people are behind WROKK?

ROKK is a product of the German company FAIRMUSIC, founded by Peter Moog (guitarist & founder of Mentalist) and Alex Landenburg (drummer of Kamelot and Cyhra) in April 2020.



#### How can ROKK pay more royalties?

With ROKK, the subscription money stays in the Metal and Rock community and is not being used to cross-finance payouts for a few mainstream acts with unbelievably high numbers of streams. This leads to a 2-3 times higher royalty payout.





#### How can WROKK afford to pay band dollars?

Instead of investing the money in costly adverts, we at ROKK prefer to pay it to our artists. We believe that happy and successful artists will help spread the word about ROKK.



#### Will I really get 1\$ per fan each month?

Yes, from the moment one of your fans successfully signs up for a ROKK account through a link on your socials, we will pay you 1\$ EVERY MONTH for as long as they use ROKK. Email us to get your personalized invitation code and become a ROKK Featured Artist.



Is it free to become a featured WROKK artist?

Yes. It's completely free.

#### **FAQ**



#### What do you mean by "share of the company"?

When we say community, we mean it. ROKK will give virtual shares of a percentage of the company to our artists, according to the number of users they bring in. We call these virtual shares "ROKK shares". For more details, contact us at artist@rokk.app



#### Is there any form of exclusivity required?

There is no exclusivity in music streaming anyway. You have worked hard to establish yourself on other platforms and you should be able to use all that are available to you.

ROKK simply aims to be the most profitable platform for the whole Rock & Metal community and finally offer a really fair alternative to distribute your music and connect with your audience.

By the Metal & Rock community, for the Metal & Rock community

### Thank you!

Let's ROKK

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